AZOA 2023 FALL CONGRESS

November 17-19

Hilton Sedona Resort at Bell Rock
90 Trail Ridge Dr, Sedona, AZ 86351

Featuring 14 hours of Cope-Approved CE and a “SUPEROPTOMETRICHERO” Exhibit Hall on Saturday Night!
**Friday, November 17**

9:00am  Dr. Bruce Bridgewater Memorial Golf Tournament at Sedona Golf Resort

12-5pm  Registration (please note that registration doesn’t open until 12pm)

1-3pm  Twelve Innovations in Eye Care That You Need to Know About/Bruijc/pending

Eye care is experiencing rapid innovation which will improve patient care. As such, it will become increasingly important to understand how these technologies will be incorporated into clinical practice. This course will review new diagnostic and therapeutic agents and how they will play a critical role in clinical care.

3-5pm  Pharmaceutical Treatment of Anterior Segment Inflammatory Conditions/Bruijc/85519-PH

As optometry’s role evolves, so does the conditions that we manage. Pharmaceutical agents have offered the ability to treat ocular surface inflammation in effective ways. This course will discuss causes of ocular surface inflammation and strategies to manage them with the appropriate pharmaceutical agents.

5pm  Dinner on Own

**Saturday, November 18**

7:00am  Registration/Breakfast - Please arrive at 7am for breakfast

8-10am  Nightmares and Nonsense: Navigating Neuro-Op/Sowka/84181-NO

This course details in a case-based format the symptoms and clinical findings in patients with numerous clinical neuro-ophthalmic entities including Horner syndrome, pupil abnormalities, pituitary apoplexy, and giant cell arteritis. This course identifies the true neuro-ophthalmic urgencies and emergencies and provides numerous clinical pearls that practitioners can use to navigate through patients with neuro-ophthalmic disorders.

10am-12pm  Phone a Friend: The Greatest Cases that I Never Saw/Sowka/pending

In a case-based format, several entities are discussed which presented in consultation, not in person, but via text, phone call, and email. In each case, despite limited diagnostic information and distant clinical examination, pertinent details are identified, confounding information is dissected, and key diagnostic clues and considerations are emphasized leading to proper management in each situation. This lecture emphasizes the value of secondary consultation and opinion through distant means for the betterment of patient care and improving patient outcomes.

12-2:30pm  AZOA Membership Meeting/Lunch

3-5pm  Pain Management in Optometry/Ibeawuchi/85403-PH

This course discusses the pathophysiology, pain pathway, etiology, and assessment of pain in optometry. It highlights the rationale for analgesic use in ocular pain management, guidelines, and best practices for prescribing pain medications.

5:00pm  Dinner on Own

7-10pm  SuperOptometricHero Saturday!

Calling all superheroes! We need your help! In between fighting crime and saving the world, we request your presence in our exhibit hall on Saturday night which will be Superhero themed! Grab your mask and cape (think Marvel or DC Comic characters) and get here in a flash to join your fellow ODs and leading optometric vendors as we have a super good time.

**Sunday, November 19**

7:00am  Registration/Breakfast - Please arrive at 7am for breakfast

8-10am  Best Practices in Ocular Emergencies/Jasper/pending

This course will include an interactive discussion of multiple cases and conditions that are first diagnosed in the office of the optometrist and then referred to the internist, pediatrician or hospitalist. A general review of the medical condition as it relates to the ocular disease will be presented as well as a review of the ocular condition. This course will help every OD to understand how best to communicate with the internist or pediatrician for the best patient outcome.

10-12pm  Ocular Emergencies & Legal Considerations in Optometry/Jasper/pending

This course will evaluate the current statistics on malpractice in Optometry and identify opportunities for Optometrists to prevent and protect themselves against malpractice claims. We will discuss cases that commonly lead to malpractice claims and discuss areas within the office where we can implement process and protocols to prevent claims. We will also discuss other areas of liability and educate attendees on ways to prevent lawsuits.
2023 Fall Congress Faculty

Mile Brujic, OD, FAAO is a 2002 graduate of the New England College of Optometry. He is a partner of Premier Vision Group, a successful four location optometric practice in Northwest Ohio. He practices full scope optometry with an emphasis on ocular disease management of the anterior segment and specialty contact lenses. He is active at all levels of organized optometry. Dr. Brujic is on the editorial board for a number of optometric publications. He has published over 400 articles and has given over 2000 lectures, both nationally and internationally on contemporary topics in eye care.

Helen Ibeawuchi, M.D., MS., is an Assistant Professor of Physiology at the Kentucky College of Osteopathic Medicine and Kentucky College of Optometry, University of Pikeville. She had her undergraduate education at the University of Calabar, Nigeria where she obtained a Bachelor of Science degree in Biochemistry and later went on to medical school to obtain her medical degree. Dr. Ibeawuchi is passionate about medical education and scientific research. She worked at the University of Calabar teaching hospital as a general practitioner where she took care of patients and trained medical students. Her passion for biomedical research took her to George Washington University, Washington DC, where she obtained a master’s degree in bioinformatics and molecular medicine. While at George Washington University, she trained in single cell RNA sequencing analysis and other next generation sequencing methods for cancer research. She collaborates with researchers in the scientific community and has made significant contributions to science. Though her interests are varied, she focuses on providing medical education for medical students and healthcare professionals. She is also a strong advocate for diversity, equity, and inclusion.

Dr. April Jasper is: Owner of Advanced Eyecare Specialists, in West Palm Beach, Florida. Dr. Jasper is Past-President of the Florida Optometric Association and Past Benedict Professor of Practice Management at Houston College of Optometry. Dr. Jasper is currently Medical Monitor for Bausch Health’s CHAPERONE myopia study and served as Medical Monitor for Eyenovia’s VISION 1 and 2 Clinical studies and serves on several advisory boards in eye care. Currently Dr. Jasper is Chief Optometric Editor of Optometric Management magazine and lectures over 50 times a year on topics related to Eye care, customer service, personal growth and business. She is a fellow of the American Academy of Optometry as well as Chair of the Corporate relations committee for the American Academy of optometry and serves as a director for the American Academy of Optometry Foundation and the Lighthouse Guild.

Dr. Joseph Sowka is an attending optometric physician at Center for Sight in Sarasota and Venice, Florida, a large medical-surgical practice where he focuses on glaucoma and neuro-ophthalmic disease management. He is the residency education coordinator at Center for Sight. He is also Director of Optometric Business Development for US EYE. He was formerly Professor of Optometry at Nova Southeastern University College of Optometry for 28 years where he served numerous academic and administrative roles. Dr. Sowka is a founding member of both the Optometric Glaucoma Society and Optometric Retina Society. He is also the Founder and former Chair of the Neuro-Ophthalmic Disorders in Optometry Special Interest Group for the American Academy of Optometry. Dr. Sowka is a Glaucoma Diplomate of the American Academy of Optometry. In 2021 and 2022, he was ranked #4 optometrist in the US by Newsweek magazine “America’s Best Eye Doctors” list. In 2023, he was ranked #1 optometrist in the US Newsweek ratings. He is a partner and co-owner of Optometric Education Consultants.

STAYING AT THE HILTON SEDONA RESORT & SPA IN SEDONA, AZ
2023 Fall Congress / November 17-19
Hilton Sedona Resort & Spa - 90 Ridge Trail Dr, Sedona, AZ 86351

ROOM RATE OF $279+ is subject to availability and you must be registered for the meeting in order to make a reservation in the room block.
Name: _______________________________________________ OE Tracker #: ________________

Please be sure to download the OE Tracker Mobile App by ARBO on your smartphone

Address: ____________________________________________________________________________

City: ___________________ State: ___________________ Zip: ___________________

Phone: ___________________ Email: ___________________

Additional Guest: ___________________ (name badge will be produced only for pre-paid guest meals)

**PACKAGE INFORMATION:**

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<tr>
<th>Complete Package: (All CE and Meals Included) Please circle one</th>
<th>Received Before Oct. 25</th>
<th>Received After Oct. 25</th>
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<td>Optometrist</td>
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<tr>
<th>Daily Rate (Includes all CE, meals &amp; events offered!)</th>
<th>Fri Nov 17 (Includes 4 hours CE)</th>
<th>Sat Nov 18 (Includes 6 hours CE)</th>
<th>Sun Nov 19 (Includes 4 hours CE)</th>
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<tr>
<th>Individual Guest Meals/Events (for spouses, guests, kids attending events)</th>
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<tr>
<td>Saturday Breakfast</td>
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<tr>
<td>Saturday Luncheon</td>
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<tr>
<td>Sunday Breakfast</td>
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<tr>
<td>Saturday Superhero Exhibit Hall</td>
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<td>x _____ = $_______</td>
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**Friday (Nov 17) Dr. Bridgewater Golf Tournament**

| (9:00 AM Shotgun Start @ Sedona Golf) | $100| x _____ = $_______ (Includes greens fees) |

TOTAL REGISTRATION: $___________

Payment Information

- Enclosed is my check payable to the AZOA in the amount of $___________
- Please charge my credit card: □ Visa □ Mastercard □ American Express □ Discover

Card #: _____________________________ Exp. Date: __________ VCode: ________ Zip: ________

Mail Completed to: Arizona Optometric Association

3850 E. Raintree Dr. Ste 240
Scottsdale, AZ 85260

OR Fax Completed Form to: (602) 264-6356

QUESTIONS? Or to confirm receipt of form, Email: kate@azoa.org

**NOTE - TO RECEIVE EARLY REGISTRATION RATE:** Registrations must be received on or before October 25, 2023.

**CANCELLATION POLICY:** All cancellations must be in writing. In order to receive a refund of 100% of the registration fee (less a $25 cancellation fee), cancellations must be received prior to 11/1/23. No refunds after that date. Please note that pre-registration closes on 11/14/23. Registration can be done onsite after this date. Registrations are not accepted over the phone.

*THE AZOA NO LONGER USES PAPER CE CERTIFICATES AS WE ARE NOW USING ARBO’S OE TRACKER APP FOR SMARTPHONES*
Dr. Bruce Bridgewater Memorial Golf Tournament

FRIDAY, NOVEMBER 17, 2023 @ 9:00 AM
SEDONA GOLF RESORT

No other Sedona golf course provides a better combination of jaw-dropping splendor and exceptional challenge. This 6,646 yard, par 71 course is widely considered among the world's most unforgettable golf experiences. Winding around the famed red rocks of Sedona, each hole provides a unique adventure and the views are breathtaking. Practice tees and putting greens offer the perfect opportunity to fine-tune your game.

The Shotgun Start will be at 9:00 AM sharp with check in at 8:30 AM. Spouses and guests are also welcome to participate! The fee per person is $95.

Are You Planning to Hit the Links in Sedona?
To register, please use the main registration form on the reverse side. If you would like to request a foursome, please indicate your grouping below and fax to 602.264.6356 or you may email kate@azoa.org.

Please make sure all players register.

1. _______________________________ 2. _______________________________
   3. _______________________________ 4. _______________________________

* Please note: Start times may be delayed or cancelled if inclement weather conditions exist. *

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