



Focal

Point

Newsletter of the Arizona Optometric Association

JOIN US FOR CE IN THE BEAUTIFUL ARIZONA DESERT! 15.5 HOURS OF COPE CE TO BE OFFERED

he 2018 Bronstein Contact Lens & Cornea Seminar will be held January 12-14 at the beautifully-appointed Hilton Scottsdale Resort & Villas in Scottsdale, AZ.

Hilton Scottsdale Resort & Villas is located in the heart of Scottsdale, Arizona, within minutes of shopping, dining, world-class golf, and business districts. Set in the shadow of the majestic Camelback Mountain, this AAA Four Diamond Scottsdale resort combines a relaxed ambience with decor inspired by the Sonoran Desert.

Unique from other Scottsdale resorts are our spacious two-bedroom villas that can sleep up to eight with a full kitchen and dining area. Upgrade to one of these secluded villas and enjoy beautiful views from your private patio, and access to the private pool dedicated solely to villa guests. Stay connected with free WiFi in every Scottsdale hotel room.

Take advantage of the many amenities at our Scottsdale hotel without a resort fee. Spend your days relaxing poolside with cocktail in hand, experiencing a BodyWalking treatment at our spa or indulging at one of our three onsite restaurants, including Fleming's Steakhouse.

The 2018 Bronstein Seminar promises to offer an outstanding line-up of education including courses on red eyes in CL patients, myopia control, ocular surface disease irregular corneas and so much more. Please join us for perfect weather in the heart of Scottsdale, AZ!

This year's notable faculty includes:

- ■Dr. Melissa Barnett
- ■Mr. Patrick Caroline
- Dr. Thomas Quinn
- ■Dr. Roy Wesley

Please visit www.azoa.org/Connect for more information



A lens designed for a full, active lifestyle

IDEAL LIFESTYLE LENS CANDIDATES:

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- Dry Eye Patients
- Sports Enthusiasts
- Active Wearers
- New Contact Lens Patients
- High Refractive Errors
- Dissatisfied Soft Lens Wearers
- Intolerant GP Users









- EasyFit offers the same crisp vision of a GP while providing the comfort of a soft lens
- Empirical Ordering, Multifocal Options, Front & Haptic Toric



	LIFESTYLE LENS	SOFT CONTACT	GP CONTACT LENS
Comfort	Х	Х	
Stability of fit	X		
Sharp, consistent vision all day	Х		
Hydrating tear reservoir	X		
High definition optics	X		
UV protection	X	Х	
Protection from allergens, wind, dirt and debris	х		
Astigmatics	X	Х	
Athletes	X	х	
MF option - vision at all ranges	X	х	



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MEMBER NEWS

AZOA Welcomes NEW MEMBERS!

(as of December 2017)

Dr. Terry Berner Dr. Sharanvir Bhullar Dr. Timothy Bradshaw Dr. Chad Burton Dr. Benjamin Clingan **Dr. Robert Cook Dr. Roger Ethington Dr. James Hooper Dr. Jeffrey Jackson** Dr. John Mortenson Dr. Matthew Palmer **Dr. Barry Pasco** Dr. Jetal Patel Dr. Kay Powell **Dr. Robert Roggensack** Dr. Michael Rollins Dr. Arlynn Roper **Dr. Kelsey Roumfort** Dr. Robert Sellers Dr. Leland Sherlock Dr. Lisa Field Sherlock **Dr. Timothy Sinek Dr. Michelle Stipanovic Dr. Thomas Stone Dr. Tyson Tanner Dr. Taylor Thompson** Dr. Kelly Varney **Dr. Bradley Walker**

Dues invoices for 2018 were mailed to AZOA Members. Please note the following:

Dues Amount:

AZOA Dues were not increased in 2018. Dues for the AOA (the portion paid to the national office) were increased by 2.2%

Good news! You can pay your dues online! Once you receive your 2018 dues invoice, please visit www.azoa.org and select Pay Your Dues from the drop down menu under the Membership Tab or enter the following link: http://www.azoa.org/page-1075210 into your browser. Please be sure to log-in with your email address and password.

You can still mail in a check to the AZOA office for your 2018 dues or pay with a credit card by sending back the form enclosed with your invoice.

Want to be hassle free? Please contact JoAnne (joanne@azoa.org) at the AZOA office to set up automatic payments to your credit card. If you are already set up with reoccurring payments you do not need to do anything for 2018. You will not receive an invoice. How easy is that?!

Tax Deductibility:

Contributions or gifts to the American Optometric Association (AOA) and the Arizona Optometric Association (AzOA) are not tax deductible as charitable contributions for income tax purposes. However, they may be tax deductible as ordinary and necessary business expenses subject to restrictions imposed as a result of association lobbying activities. The AOA estimates that the non-deductible portion of your AOA 2018 dues – the portion allocable to lobbying – is 13.5%. The AZOA portion is estimated to be 30%. You should contact your own accountant to confirm your specific situation.

LEGISLATIVE UPDATES: BY DR. ANNETTE HANIAN

Legislation Committee Update by Annette Hanian OD, Chair

The Sunrise review process is one of the more obscure proceedings at the AZ Legislature. We are the only State that has this additional hurdle to pass when expanding scope of practice. The process was first established in 1985 and expanded in 2008. Sunrise was designed to promote medical professions to collaborate and create good legislation for all parties involved, but instead is a process used to block applications for scope expansion and stifle change.

Sunrise requires any health profession expand wanting to their current legislated scope, in any way, to submit an extensive application stating reasons that necessitate the change, confirmation of the educational qualifications required and how it affects the public in both positive and negative ways prior to September 1 of the year proceeding the proposed bill. This early submission means that MDs and DOs that oppose other health professions scope expansion are aware of the changes five months before a bill is submitted to the legislature, giving them a distinct advantage compared to any other type of bill in any other area of legislation. Then, a joint committee of both Senate and House committee members meets before December 1 for a full public hearing. This hearing consists of the applicant profession getting beat up by the opposition and the

proposal being watered down or denied altogether.

In the past two sessions, Rep. Carter has filed three bills that would have given more power to this core committee and require the process take multiple sessions. We were able to defeat those three bills that would have hurt us.

We are going on the offensive in the upcoming session. We are working with a coalition of health care providers and government watch groups to eliminate this additional, possibly unconstitutional, hurdle. Our lobbyists have been working with these other groups and gathering legislator support and are currently drafting a bill to eliminate the Sunrise process for licensed health care providers. Of course, even if Sunrise were eliminated, we would still need to go through the usual bill-passing process, like any other bill.

2018 session begins on Monday, January 8th. Bills can be submitted from December through mid-February. We will keep you apprised of progress as it occurs.

Aside: Sunset is a process in which healthcare professions go before the joint health committee and defend our existence as a necessary licensed profession every 8-10 years. We are due again in 2023.

LEGISLATIVE UPDATES: BY DR. ANNETTE HANIAN

<u>Capitol Update by Annette Hanian OD,</u> <u>Legislation Committee Chair</u>

Our Arizona legislature is elected every two years in both Senate and House. We are entering the second half of the two year session, which usually means we have the same members and same committee chairs. The second session is usually more predictable than the first session, which generally has about 30 untested freshmen of 90 members. This year will be more of a challenge than most. We will not know until January 14th which members are staying in their positions and which will resign. We have five State Senators running for state-wide office that may resign: Yee (Treasurer), Montenegro (Secretary of State), Smith (Congress District 1), Hobbs (Secretary of State) and Farley (Governor).

Also, Senator Lesko is being talked about, at the time of this writing, to run for the vacated Congressional seat in District 8. There are rumors of another Congressional resignation possible in AZ due to misconduct allegations. Also, with the Senate seat being vacated by Flake, the opens seats in McSally's and Synema's districts; creating opportunities that may mean more of our State Legislators resign this session.

Throw in the State House members, three so far, under Ethics investigation currently due to sexual misconduct allegations, and we may have even more new appointees in this second year of this current session.

If these State Senators leave their seat, then their State House counterpart will likely move over to Senate and then their vacated House seat would be filled by appointment. We could have a significantly different make up in Senate Committees, especially Health (includes Yee, Hobbs, Montenegro, Lesko). All of these factors will play into the success and options for success of any bills introduced this session. We will keep you posted with the changes that occur and how they will affect Optometry.



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LEGISLATIVE UPDATES: BY DR. ANNETTE HANIAN

OPACA (Optometric Political Action Committee of Arizona) Update by Annette Hanian OD, Treasurer

We have amazing OPACA members and amazing support levels. OPACA is our main means of fundraising for legislators, which gives us a seat at the table and an opportunity to promote our profession and discuss our issues. Any Americancitizen OD can contribute to OPACA, not just AZOA members. We have a few non-member contributors.

We have reviewed our numbers for 2017. Here are a few fun facts:

1) We had eight new contributors this year:

Drs. Lars Carlson, Jason Fornara, Ha Anh Jibben, Robert Kanocz, Robert Moen, Sarah Padrnos, Bradley Smith and Paul Wagner.

We appreciated, immensely, all our past and current contributors but it is great to have additional ODs recognizing that the work the AZOA does on behalf of the profession has value. THANK YOU!

2) We had three non-members continue to contribute in 2017 (that also did in 2016):

Drs. Mike Berger, Roger Ethington (who is now a new member) and Diana Wykes.

Thank you for recognizing the importance of legislation and that the AZOA is the only organization that is protecting and promoting our profession in AZ.

3) Bronze contributors (\$100-499 per year):

Drs. Jim Abbott, Joel Ackerman, Jared & Elizabeth Anderson, Stuart Bark, Pat Barry, Gail Bass-Derscheid, Jon Bundy, Steve Burns, Lars Carlson, Chad Carlsson, John Chrisagis, Christine Dorn, Mike Hanley, Jack Hostetler, Marla Husz, Chris Jaron, Ha Anh Jibben, Maury Kessler, Julie Lam, Mike Lamb, Brian Mach, Jan McVey, Tara Miller, Robert Moen, Kelly Moffat, Jetal Patel-Bhakta, Bart Pemberton, Beth Pyle-Smith, Susan Reckell, David & Camille Rockwell, Bryant & Lisa Senica, Bradley Smith, Shannon Steinhauser & Art Epstein, Suzanne Streff, Matt Sullivan, Megan VanOver, Paul Wagner, Gilbert Wong and Diana Wykes. (cont'd next page)

4) Silver contributors \$500-999 in 2017:

Drs. Neha Amin-LaCorte, Mike Berger, Bob Brown, Roger Ethington, Mary Fisher, Jason Fornara, Stuart Greenberg, Bob Maynard, Alicia McCallen, Stacey Meier, Bob Mulgrew, Gary Morgan, Chris Parot, Cheryl Schmitt and Beth Deemer & Todd Smith.

5) Gold contributors contributed \$1000+ each in 2017:

Drs. Tom Babu, Vavsi Babu, Larry Busch, Dave Coulson, Lindsey Clyde, Tom Determan, Shawn Giese, Caroline Griego, Annette Hanian, Robert Kanocz, Jeffery Martin, David Nanni, Christina Olivetti, Sarah Padrnos, Kerry Pearson and Tania Sobchuk.

We appreciate all 75 of the financial contributors to our legislative efforts. THANK YOU.

Of course, many of you give of your time and letter writing, etc. THANK YOU.

If we had more than 6.25% of our licensees in AZ helping with the effort, then we could accomplish amazing things...like the recent bills in LA and AK.

We want to give everyone credit for the

contributions that they make, so please let me know when and how much you contribute online or in other settings that I may not be aware of. Please contact me anytime Annette Hanian OD 623-202-9696 cell or drhanian@completevisioncare.com.

SAVE THE DATE: 9th Annual Optometry Day at the Capitol Tuesday, March 27th serving lunch 11am to 1pm to Legislators and their assistants



"OPTOMETRY DAY AT THE CAPITOL"

Tuesday, March 27th, 2018
Serving corndogs, chocolate-dipped strawberries and fresh-squeezed lemonade from 11AM-1PM on the Capitol Lawn.

Volunteers are needed. Set up (9am-11am)
& clean up (1pm-3pm)
Please contact Annette at drhanian@
completevisioncare.com







SIXTH ANNUAL RESIDENTS' DAY DISEASE SYMPOSIUM

AN OCULAR

Presented by the Arizona College of Optometry

An Optometry Continuing Education Program Saturday, April 28, 2018 | 9:00 AM to 4:00 PM Continental Breakfast | 8:00 TO 9:00 AM Midwestern University Auditorium | Glendale, Arizona

FULL DAY: Early Registration \$125; \$175 after March 15, 2018 | Up to 7 CE hours | Lunch included HALF DAY: \$85 | Up to 4 CE hours | Lunch not included

Please pre-register online at: www.midwestern.edu/residentsday2018

For more information, contact Laura Addy, O.D., FAAO 623.806.7267 | azcopt-ce@midwestern.edu





Full Day: Up to 7 CE Hours* Half Day: Up to 4 CE Hours*

*cove approval pending for all courses

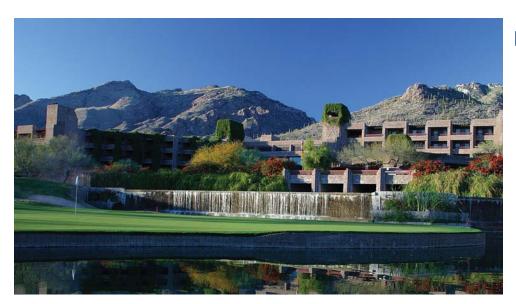
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2017 AZOA FALL CONGRESS IN PHOTOS! - Nov. 10-12



2018 Spring Congress is Fast Approaching!

APRIL 13-15, 2018



TUCSON, AZ 85750

ROOM RATE: \$169

RESERVATIONS: 1-800-234-5117

SAVE THE DATE FOR 2018 FALL CONGRESS!

NOVEMBER 2-4, 2018



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ROOM RATE: \$239

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Arizona Optometric Association

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