



HELP US HELP OUR COMMUNITIES

As we continue on in 2014, many of our Arizona community members continue to struggle with basic needs. You can help by donating your time to our VISION USA program.

With the assistance of community organizations who do our screening -- Salvation Army, Scottsdale HealthCare Outreach Division, Arizona Women's Education and Employment (AWEE), Wellcare Foundation, school nurses and the Lions Clubs-- we are able to provide vision care to our less fortunate citizens. Last year in Arizona, we were able to provide care for several hundred Arizonans with this program.

Our volunteer doctors donate the complete eye examinations and we are able to provide the glasses, when needed, at a cost of only \$20.00. We are able to do this with the assistance of our local labs that process the glasses at no charge and frame manufacturers who furnish new frames to us for use in the program.

Please consider joining our member optometrists who participate in this yearly program. If interested, please contact the AZOA office at (602) 279-0055 or kate@azoa.org.

CALL FOR 2014 AZOA AWARDS

It's that time of year - time to nominate an outstanding OD and Young OD. Nominations are accepted from the entire membership, and any AZOA member in good standing is eligible for nomination. Please note that all nominations are confidential. Final selections will be made by the committees and voting block as defined in AZOA policy.

Nominees for "OD of the Year" should be evaluated on the following criteria: 1. Public Service to the country or state, education, community, religious or service organization, charitable cause; 2. Service to the vision welfare of the public with sight-saving groups, legislative activities, participation in a health care program, participation in public service programs such as screenings; 3. Service to the profession of optometry; and 4. Service to AOA or AzOA.

Nominees for "Young OD of the Year" should be selected for: 1. Their special leadership; 2. Innovative thinking; 3. Organizational skills; and 4. Substantive contributions and efforts in the community.

To submit a nomination, please contact the AZOA office via email: kate@azoa.org, fax: 602.264.6356, or via regular mail: 1702 E Highland Ave, Ste. 213, Phoenix, AZ 85016. ■

ALL NOMINATIONS ARE DUE MARCH 5, 2014

REGISTRATION NOW OPEN FOR AZOA'S 2014 SPRING CONGRESS!

MAY 16-18, 2014

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JAN - MAR 2014

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MEMBERSHIP

The current AZ State Board of Optometry Board Members are:

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Maricopa Medical Center Eye Clinic

Vice President

Rick Krug, Public Member
TG's Incorporated

John Chrisagis, O.D.

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Do you have questions about your membership? Need to change or confirm your contact information? Want to refer a colleague to the AZOA? Please contact us:

1702 E Highland Avenue, #213, Phoenix, AZ 85016
Ph: (602) 279-0055 Toll-Free: (800) 346-2020
Fax: (602) 264-6356 Email: azoa@azoa.org

www.azoa.org

EXECUTIVE DIRECTOR'S MESSAGE: BY DR. STACEY MEIER



2014 will be the one hundredth year anniversary for the Arizona Optometric Association. A huge milestone

and something we should be proud of. A "Centennial Celebration" task force is now being formed in order to plan special yearlong events, activities and promotions and we are looking for enthusiastic volunteers, both young and old, to help with these efforts. Anyone who has any historical Arizona Optometric information, memorabilia, stories, or would like to help, give me a call. Now is a good time to step up to the plate and get involved.

The 2013 Fall Sedona Congress was one of our best ever. Over 160 registrants enjoyed 14 hours of COPE approved quality continuing education, a relaxing Friday evening cocktail reception and 24 sponsored hospitality suites Saturday, offering the latest information on equipment, products, referral centers, nutraceuticals, etc., followed by a standing room only "after hours" reception hosted by AzOA President, Frank Akers.

The Friday morning golf tournament returned this year honoring our late colleague, Dr. Bruce Bridgewater. Congratulations to our winners; Team – Joshua Miller, Thomas Brown, David Babington and John Stephenson. Longest drive – Tamara Humes. Closest to pin – Harvard Sylvan and Andrew McDonald.

I would also like to recognize and thank those who made winning bids for our OPACA silent auction items; Kelly de Simone, Dave Coulson, Ryan Duca, Todd Smith, Tim Templeton Mike Lamb, Chris Parot and Brandon Robinson. It is never fun asking for PAC contributions, but it's a necessary part of the political process and your contributions are very much appreciated.

Hope everyone has a very prosperous and healthy new year, and remember your AzOA directors and staff are always available help, so call anytime. ■

Stacey Meier, OD, AZOA Executive Director



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History of Optometry in AZ

- **1907:** State Licensing Board Established (AZ becomes a State in 1912)
 - **1914:** AZOA Founded **100 Years old this year**
- In the **1960s** optometrists could only “detect” and then refer – were not allowed statutorily to “diagnose,” much less treat a condition. Optometrists could **not** use drugs to facilitate the exam.
- **1982** AZ OD’s licensed to use diagnostic drops.
- By **1990**, optometrists in every jurisdiction could now use diagnostic drugs to facilitate the exam.
- In **1993** AZ OD’s licensed to use topical therapeutic drugs to treat eye disease. By the end of the **1998**, optometrists in all remaining jurisdictions gained authority to prescribe topical therapeutic drugs to treat conditions of the eye and adnexa.
- **1999** AZ OD’s authorized to use a restricted list of oral medications to treat eye disease.
 - In **2007** AZ added all oral anti-histamines to authority.
 - In **2010** AZ added oral anti-virals and macrolides to authority.
 - In **2011** AZ introduces legislation to add all oral NSAIDS to authority.
- **2012 OD** Non-discrimination legislation passed (doesn't include federally regulated ERISA plans).
 - **2013** MD/DO position removed from our State Licensing Board.
- **2014** Legislation to add to our current oral anti-infectives, oral treatment of glaucoma, oral steroids, oral schedule II controlled drugs and injections.
- **2015 and beyond** We need all forms of all pharmaceuticals for the treatment of eye disease.

How did we get here? How do we get there?

These expansions in pharmaceutical scope and access to patients happened slowly by a lot of effort by a lot of different AZOA members over the last several decades. We all do our part by practicing to our fullest scope and to the best of our training. 20% of us assist by contributing with money when it is needed for legislators and projects that assist in our ultimate goals. A smaller percentage do the physical effort of attending meetings, testifying and meeting with legislators. Our past AZOA leaders and past Legislation Committees have carried the load for us by continuing the effort year after year, sometimes with little to show initially because it takes time to build our Association to the point that bigger things can happen. Notably are the "Mount Rushmore" ODs of Arizona: Don Jarnagin, Bob Maynard, Ken Johnson and Jack Hostetler (I stole that term from Dr. Tom Determan). These men were the Legislation chairs when we accomplished big things for ODs. In 1982, Dr. Don Jarnagin and Dr. Bob Maynard got us our first topical bill, something that all of us take for granted now. Before their work, we couldn't even use NaFl or tropicamide. They will say they had help from the vast majority of the members including, but not at all limited to: Bruce Burns, Charles Roberts, Bob Lamborn, Geiler's, Vern Roudebush, Dave Atwood, Len Bronstein, Serge Wright, Rich Glonek and many more. Then, the members of our

cont'd next page

LEGISLATIVE UPDATES: BY DR. ANNETTE HANIAN

Association put in endless hours and countless dollars into building relationships with legislators in the key positions to finally get us unrestricted topicals for the treatment of eye disease. The next time you treat an infection or glaucoma, think of those past members and their efforts. Once they got us therapeutic topicals, Dr. Ken Johnson and Dr. Jack Hostetler got a full unrestricted orals bill passed in the 1990's but it was vetoed by the Governor. After repeated attempts and a lot more effort and membership participation, they were successful in getting us a restricted list of approved orals to treat our patients in 1999. Think of how much effort has to go into each scope expansion and how many AZOA members are involved. If you ask any of these men about their legislative efforts, they will tell you some fun stories that include the other AZOA members that helped them and the crazy turns of events that happened along the way. Any of our AZOA Past-Presidents have stories of the legislators and collecting signatures and bundling checks and stakeholder meetings and testimony against us. There have been many other Legislation chairs over the years and many, many volunteers (too many to list without excluding some important people). Many of these members that have made our profession what it currently is are retired. I am happy to say that there is a new generation of volunteers that are helping to expand the profession of Optometry. We have new OPACA contributors every year. We have members writing letters to their legislators. We have members collecting qualifying signatures for legislators. A group of AZCOPT students, along with a few of our ODs, collected signatures for Representative Lela Alston and Senator Katie Hobbs. They gave up a few hours on a Saturday, but it will go a long way to help the reputation of Optometry at the Capitol and build lasting symbiotic relationship with legislators.



From left: Annette Hanian OD, Dave Coulson OD, Mike Lamb OD, Logan Ragan 2015, Celine Nguyen 2015, Theresa Radtke 2016 AOSA Trustee-elect, Kelly Ly 2016, Tim Hanian, Christine Schukis 2017, Jessica Neuville OD, Sasha Lue Sang 2015, Brady Haslam 2015. Senator Katie Hobbs (striped dress) and Rep. Lela Alston (red hair).

A LITTLE AZOA HISTORY

SERVING AS AZOA PRESIDENTS!

| | | | |
|---------|----------------|------|----------------|
| 1914-22 | D D Northrup | 1974 | C C Cartledge |
| 1923 | F H Pilcher | 1975 | B D Burns |
| 1924-27 | A Fleming | 1976 | C R Roberts |
| 1928 | W H Krotzer | 1977 | D E Jarnagin |
| 1929 | A Fleming | 1978 | R J Maynard |
| 1930 | G C Gates | 1979 | V Roudebush |
| 1931-33 | A J Solosth | 1980 | F C Hadley |
| 1934 | F H Pilcher | 1981 | E L Mach |
| 1935 | D D Northrup | 1982 | R J Glonek |
| 1936 | L W Skinner | 1983 | C R Edmonds |
| 1937 | J R Fryklund | 1984 | S G Bark |
| 1938-39 | G A Rasmussen | 1985 | R W Jones |
| 1940-41 | D A Farrell | 1986 | M G Taub |
| 1942 | A G House | 1987 | K A Van Such |
| 1943-44 | G T Geiler | 1988 | G K Johnson |
| 1945 | N Mur | 1989 | M R Hanley |
| 1946-47 | R Hendrix | 1990 | J L Hostetler |
| 1948 | W R Patterson | 1991 | P Barry |
| 1949 | J E Fahrendorf | 1992 | B A Mach |
| 1950 | R Jacquet | 1993 | M W Lamb |
| 1951 | W B Easley | 1994 | J R Markham |
| 1952-53 | H E Freeman | 1995 | P T Wilson |
| 1954 | A Opengardt | 1996 | S J Meier |
| 1955 | K Hoefert | 1997 | T Ford |
| 1956 | K Hoefert | 1998 | M Fisher |
| 1957 | A Hlusak | 1999 | M Bloomenstein |
| 1958 | A Hlusak | 2000 | S Cohen |
| 1959 | S Richon | 2001 | M Husz |
| 1960 | C Cartledge | 2002 | T Determan |
| 1961 | C Rayle | 2003 | A Hanian |
| 1962 | R M Pisano | 2004 | R Siekert |
| 1963 | J E Van Such | 2005 | C Griego |
| 1964 | N Mur | 2006 | D Rockwell |
| 1965 | R F Friske | 2007 | A Gong |
| 1966 | C F Roberts | 2008 | C Olivetti |
| 1967 | T L Miller | 2009 | N Amin |
| 1968 | A Gullard | 2010 | S Steinhauser |
| 1969 | G M Sanchez | 2011 | G Wong |
| 1970 | M Laderman | 2012 | C Parot |
| 1971 | D R Atwood | 2013 | F Akers |
| 1972 | T G Geiler | | |
| 1973 | R S Lamborn | | |

AOA - PAC: BY DR. CHAD CARLSSON



Hello AzOA Members!

This is Dr. Chad A. Carlsson writing to express my sincere gratitude for my fellow AzOA members that recently supported me and the AOA-PAC by sponsoring my 1st 70.3 race! This was quite a challenge for me as I've never swam, biked, then ran a total of 70.3 miles in 6 hours, 8 minutes, and 59 seconds!! I wanted to take the time to show my appreciation for our AzOA members that sponsored my race. Not only were these members supportive of me as a colleague, but more importantly these members showed their support for their beloved profession!

The following AzOA members pledged Dr. Carlsson's race:

Dr. Frank Akers
Dr. Pat Barry
Dr. Gilbert Wong
Dr. Caroline Griego
Dr. Lil Vogl
Dr. Justin Kohls
Dr. Todd Smith
Dr. Rand Siekert
Dr. Chris Parot
Dr. Bethanie Deemer

Dr. Kelly De Simone
Dr. Dave Coulson
Dr. John Markham
Dr. Neha Amin
Dr. George Sanchez
Dr. Leslie Falcon
Dr. Cheryl Schmitt
Dr. Chris Carpenter
Dr. Bryant Senica
Dr. Lincoln Daynes

A total of \$4000.00 was raised after I sponsored myself the difference to get to 4K! Please take the time next time you see these doctors and thank them personally for their support of the AOA-PAC and their continued support of the AzOA and Optometry! I hope these members continue this for my next 70.3 race for October 2014 and that other AzOA members learn about my race and elect to sponsor me for next year! My goal for the next race is not only better my time and finish, but double what we did this year for next!

So on behalf of the AzOA and AOA-PAC, we truly appreciate your continued support and look forward to working with all our members and for all of our members next year in 2014! ■

Sincerely,

Chad A. Carlsson, OD, FAAO
AzOA Co-Chairman of the AOA-PAC



OD WANTED

■ PT OPTOMETRIST position available immediately in Chandler Looking for 1-2 days/month and regular fill-in. Very flexible days and hours. Be paid as an independent contractor for tax incentives. Compensation is negotiable with bonuses available daily. If interested, please email jjeyedoc@gmail.com

■ Full-Time Positions Available For Optometrists (Must Have Po Certification) In The East Valley, West Valley, Tucson And Yuma: We offer excellent wages, plus co-management fees, plus a percentage of what is collected from medical billing. We also offer a very attractive benefits package. Please call me to schedule an interview. Our practice includes routine optometric care and diagnosis and treatment of diseases to the anterior segment of the eye. Our offices have state of the art equipment, EMR's, a full staff and an optometric technician who will do all the pretesting for you. We practice to the full scope that our license allows. All candidates will be considered. All interviews are confidential. Please call Mark Peller, O.D., @ 602-524-4397 or email curriculum vitae to dr.mark.peller@nationwidevision.com.

■ Part time/Full time Associate Doctor: Progressive, established optometric practice located in Central AZ located 30 minutes from the Phoenix Valley. Looking for either PT/FT Associate OD. Both general eye care and diagnosis/treatment of eye disease expected. Have EMR, OCT and other high end equipment. Trained, professional staff. Expected to examine both child and geriatric patients. Looking for a happy, highly motivated OD to join our practice. Competitive daily rate with additional paid benefits included. Fluency in Spanish a plus!! If interested, please email us at arizonaeyedoc1@gmail.com

■ We are growing! We are a private optometric practice in Tempe seeking an optometrist for one day per week; there is an opportunity to expand to two days per week. We offer a great staff to assist you in the care of your patients. We also offer you a clean, positive, great place to

practice optometry. We need another doctor to help us continue to grow!

The office offers a full service optical. We also stock a wide selection of diagnostic contact lenses to support our steady contact lens business. We offer pediatric optometry, vision therapy, geriatric vision, and treat quite a bit of anterior segment disease. We work closely with local retinal specialists, primary care physicians, LASIK centers, and cataract surgeons. We'd love to have you join us and add your expertise.

Our optometrist is also the general manager of the practice for his/her shift. This entails working with the office manager and staff regarding frames, spectacle lenses, contact lenses, and employee development. This is a great opportunity to join a thriving private optometric practice in a youthful, diverse, centrally located area. If interested, please email deserteye@hotmail.com attention to Cody.

■ PT/FT optometrist needed for Lenscrafters office in central Phoenix. Office does moderate volume and utilizes two technicians to pretest, set up exam rooms and assist doctor as needed. Office equipped with two lanes which utilize electronic records. We practice full scope optometry including retinal photography, VF and we are looking to bring in electronic refracting lanes. Compensation includes salary with benefits including retirement benefits and paid time off. Please send resume to: Eyedocsz1@gmail.com

■ Looking for a part-time optometrist for 1-2 days a week to join our Gilbert, AZ practice. Please send emails/CVs to: at006e@yahoo.com. 480-234-5787

■ PT/FT Optometrist position available. Growing ,three year old ,full service retail optical on the Mesa/Gilbert border, is looking for the right candidate to build their own practice within our office. Doctor keeps all fees. No rent. Full exam lane. Potential partnership. Work with veteran licensed optician. Please call Jim @ 480-632-5075 or email, info@licataopticalaz.com

■ Optometrist wanted: Part or

Full time Doctor: Two Mesa Lenscrafters locations. Salary with bonus, full benefits package. Fully trained technicians, paperless electronic records, full scope care; OCT, fundus camera, topography, VF, Pach, Wavefront aberrometry refraction system, large contact lens inventory. Send resume to: admin@pearsonyecare.com

■ Part-time position available at private practice. Maricopa, AZ (City of Maricopa) Looking for a part-time optometrist, 2 days per week, flexible on those days. Primary care/family practice. We practice full-scope optometry (routine eye exams, contact lenses, and treatment of eye disease). State of the art equipment, EMR, retinal camera, OCT, VF. Start date is flexible. Please send emails/CVs to: Kelley Lawrence, O.D., F.A.A.O drlawrence@deserteyecarecenter.com 480-290-1245

■ Tucson: FT OD or two PT OD's needed in Tucson immediately. We are a private office located inside Visionworks (formerly known as EyeMasters). Excellent compensation, complete with generous benefits package (Benefits package for FT position only). AZ TPA required. Great equipment and OD techs who will work up your patients for you Contact: Tom Sowash O.D., President and Owner Email: Tsowash@me.com Ph: 303-882-8235

■ Chandler, AZ growing private practice looking for a part-time associate to join our team. Opportunity is available for 2 days a week plus at least 1 Saturday a month. Very flexible on those 2 days. Office is fully computerized with EMR, 2 digital exam lanes, automated pre-test equipment and new Optomap. Office focuses on primary care optometry, contact lens needs and some medical. New graduates welcome. Please call or email any inquiries to: Jennifer Hoepfner, O.D. 480-726-3445 or dr@perfectfocuseyecare.com

■ Sun Cities' established general ophthalmology practice searching for medical optometrist for either full-time or part-time position. Start date flexible. Needs to be TPA-certified in AZ. Ophthalmology practice has EMR, OCT, VF and specializes in cataract sx,

oculoplastics, ARMD, and glaucoma. High volume medically oriented practice. Optometric residency training and/or experience preferred, but not essential to apply. Please e-mail azjusto@aol.com or fax to 480-922-5571.

■ Currently seeking to hire a full-time optometrist. Starting salary is \$120,000 annually, two weeks paid time off and the following benefits: health insurance for doctor and family, DEA license and AZ license fees paid, malpractice insurance paid, AZOA dues paid plus continuing education stipend with day off paid to attend education. Moving allowance. Doctor's daily schedule is 16 full eye exams, 6 follow-up slots, eye problems and work-in's when schedule allows. Yuma is a great community. Centrally located between Phoenix and San Diego, the Colorado River and Imperial Sand Dunes are minutes away. Our winters are beautiful and great summers to enjoy all the water sports. Please contact Karen at 928-246-9463 or e-mail karen@coronaoptique.com

■ We have amazing opportunity for an OD with a desire to work full time in a private practice setting in a beautiful city right along the Colorado River. Lake Havasu Family Eyecare, in stunning Lake Havasu City, is seeking a second associate to join our family. We practice full scope Optometry, have a current staff of 15 and are looking to expand our doctor hours so we can better service our ever growing population. Our current hours of operation are Monday through Friday with some evening hours until 6pm. We are offering a generous salary package including health insurance, paid CE benefits and vacation. If you resonate with our Mission; We are a leading team of professionals dedicated to providing superior eyecare for our community of patients, then check out our website at www.lakehavasufamilyeyecare.com. Please also visit www.golakehavas.com to discover Arizona's playground and all our city has to offer. If you are interested in this excellent opportunity, please email a CV to lhfeaz@gmail.com. We will contact everyone who sends a resume to discuss the position further.

OD AVAILABLE

■ ON CALL OD AVAILABLE: Fill-in Optometrist available for your practice coverage in Phoenix and the greater metro area. Last minute ok! Full scope Optometry. Efficient with EMR, comfortable with high volume practice. Experience in retail/private/refractive surgery practice. Please call or text 480-384-0102, or email icareassociates@me.com. Thank You, Renata Majda, OD

■ Updated February 2014: Professional Locum Tenens Coverage for your professional practice. Vacation, illness, "mental-health days", etc. Even last-minute! Regular PT also considered. 30+ yrs experience including 16 yrs with a large hospital/medical center.

Range: Northern AZ as far south as (and including) Phoenix metro area.

Phone 1-800-734-5804 or 1-206-498-0636, or email drpaulkanter@gmail.com

■ OD Available Summer 2014: I am graduating the top of my class in May, and am excited to be moving back to Tucson! Personable, caring, and hardworking, I develop a great rapport with patients. Areas of interest and experience include: primary care for patients of all ages, contact lens, ocular disease, and low vision rehabilitation. EMR proficient.

Ideally, I am seeking an opportunity with an optometric private practice in northern Tucson. A full-time position would be preferable, but I am open to part-time and fill-in opportunities in any modality of care. CV and references available. Contact me anytime at 520-909-9984 or Gudenkauf.Laura@gmail.com

■ Optometrist Available: Enthusiastically efficient and charismatic PA-certified optometrist available for fill-in coverage in Phoenix and the greater metropolitan area. Seasoned in primary care, contact lenses, surgical co-management and EMR with ancillary training in and a personal love for pediatric and binocular vision. For more information, please email minieyedoc@yahoo.com

PRACTICE FOR SALE

■ Optical shop for sale. 15 years in business. In Safeway center in Surprise, Az. Full lab and lane. Retiring. Please call Tom Tessmer at 623-546-2080

■ OPTOMETRIC PRACTICE FOR SALE-NORTHEAST VALLEY. High technology Solo Private Optometric Practice grossing \$ 1+ Million annually. Prime location with high end optical, emphasis on Medical Eye care with latest OCT, Retinal Imaging, Matrix field testing, digital refraction systems, and digital dispensing system. Loyal patient base with steady yearly growth and potential for even greater income with ambitious O.D. If interested please send confidential inquiries to: eyedoctorarizona@gmail.com

■ PRACTICE AND RETAIL DISPENSARY FOR SALE. Established Retail Optical Practice in busy mall location in Tempe. Perfect for Optometrist looking for a new opportunity. Ten year old business has large, satisfied customer base and plenty of foot traffic to continue growing. 2012 gross approximately \$285,000 with no insurance and a net to Optometrist of \$75,000 for approx 20 hours/week chair time. Add insurance and watch this office soar! Completely equipped eye exam lane, finishing lab equipment, dispensing and display furnishings and large inventory of eyeglass frames and stock of lenses included in the \$87,500 asking price. A rare opportunity!

Call Tom Hays @ 707 799-9925 or email tomh@fcb.com for more information

EQUIPMENT FOR SALE

■ Equipment for sale: Rare opportunity to get into retinal photography. Nearly new (only 765 patients photographed to date) NIDEK NONMYDRIATIC AUTOFOCUS RETINAL CAMERA AFC230 system, including original power instrument table. Priced at \$12,000.00. Call 602-840-2479....Ask for Dr. C.

To place a classified ad, please email the AZOA at kate@azoa.org

OPACA (Optometric Political Action Committee of Arizona) Update:

We always rely on our annual contributors and we appreciate you.
Great news: In 2013, we had 20 new contributors to OPACA.

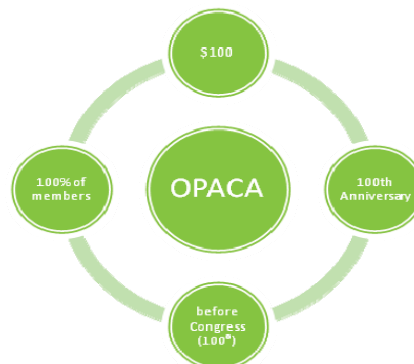
Welcome: Erika Anderson, Eric Clyde, Kelly De Simone*, Ryan Duca, Rob Esposito, Leslie Falcon, Troy Ford, Jason Fornara, Alan Lee, Chris Marmo, Jim Mathis, Joshua McAdams*, Andrew Ochiltree, Jatel Patel, Sharon Peterson, Bryant Seneca, Lindsay Sicks, Tim Templeton, Amy Thomas and Ben Yanofsky*. Three of our first time contributors gave at least \$500 each(*).

We, as AZOA members, are a group of ODs that understand that our profession is a legislated profession and the legislation requires funds. None of our scope or access issues can be successful without the members (and non-members) that give generously each year.

Lindsay Clyde was our big contributor for 2013. She was followed closely by Cheryl Schmitt, Tom Wilson, Dave Coulson, Ken Johnson, Lynne Noon and John Fornara; who each gave at least \$1000. Lincoln Daynes, Kelly De Simone, Tom Determan, Tania Sobchuk were all big contributors. The following gave at least \$500: David Rockwell, Beth Pyle-Smith, Bob Mulgrew, Dan McGeHee, Joshua McAdams, Mike Lamb, Kohl's, Neha Amin, Joel Ackerman and Ben Yanofsky.

Thank you to all of you that contributed and please continue to support the AZOA.

We have a new Fundraising Theme for 2014:



**\$100 by
100% of our Doctors
for our 100th Anniversary
before Spring Congress
(when it gets to 100 degrees)**

I will be sending frequent updates to our progress via eBlast. Make your contribution today and encourage your friends and co-workers to make their contributions for 2014.

So far in 2014, the following doctors have contributed to OPACA: Lincoln Daynes, Michael De Rubeis, Curtis Dechant, Rob Esposito, Lynn Gabe, Annette Hanian, Robert Harper, Don Jarnagin, Maury Kessler, Stacey Meier, Mark Page, Jatel Patel, Bart Pemberton*, Sharon Peterson, David Rockwell, Cheryl Schmitt, Mike Sellers*, Shannon Steinhauser, Lilien Vogl*.

Add your name to the list. We historical have 15% of our members making financial contributions in some manner per year.



SAVE THE DATE:

The AZOA's 5th Annual:
"OPTOMETRY DAY AT THE CAPITOL"

Weds., March 19th, 2014

Serving corndogs, chocolate-covered strawberries and fresh-squeezed
lemonade from 11AM-1PM on
the Capitol Lawn.

*Volunteers are needed from approximately 11am-1pm to assist with food service and greeting
guests at the March 19th Optometry Day at the AZ Capitol (1700 W Washington, Phoenix, AZ
85007). The event is on the lawn in front of the Capitol and there is free parking at the Wesley
Bowlin Park.*

Please contact Annette at drhanian@completevisioncare.com or 623-202-9696

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A WORD FROM OUR AOA LIAISON TRUSTEE

AOA OFFERS NEW BENEFIT FOR MEMBER OPTOMETRISTS AND THEIR NON-OD STAFF



All paraoptometrics/optometric staff of AOA member ODs may become AOA Associate Members as of January 1, 2014 thanks to a motion approved by the AOA House of Delegates at Optometry's Meeting® in San Diego in June.

This change provides a significant value added to AOA OD membership:

- Ensures access to expanded education and training for all non-OD members of the practice as part of their doctor's membership, at no added membership cost to the doctor, and no membership cost to the Paraoptometric.
- Reduces the staff training burden on the OD member by offering free and economically priced training materials for all optometric staff throughout all phases of their careers.

Before enrollment –3 easy steps:

1. Determine the main contact for your practice—will the doctor enroll staff or will another individual, such as the practice's office manager, be designated to act on the doctor's behalf?
2. If the practice has more than one location, determine which staff will be linked to which location.
3. For each staff member you're enrolling be sure to have his or her name, maiden or other name, and

birth date

When it's time to enroll staff

Each AOA-member optometrist will receive an e-mail announcing that the online optometric staff enrollment site has been launched. The e-mail will include the link to the enrollment site and instructions. All you need to do is access the enrollment site and follow the prompts.

When the enrollment request for your paraoptometric staff has been received, you will receive an e-mail confirmation.

Within a few days, your newly-enrolled staff member(s) will receive an e-mail welcoming them as AOA members, and providing them with their ID number, their password and instructions on how to access the AOA web site and how to update their personal profile page.

It's simple and it's free to all AOA OD members. Be sure to enroll your staff in ASAP so you and they may begin to take advantage of their benefits in 2014.

If you have any questions about the enrollment process, contact PRC@aoa.org

For the Love of Optometry,
Greg Caldwell
Trustee, American Optometric Association

Spring Congress Schedule

Friday, May 16

12PM-5PM Registration

1PM-3PM **Corneal Topography and the Specialty Contact Lens Practice/Kojima/33926-CL**

Corneal topography principles will be reviewed to best understand the power, shape and elevation of the eye's surface. These concepts will be applied to fitting of a wide range of basic and advanced contact lenses for the normal, diseased, post surgical and asymmetrical eye.

3PM-5PM **Retinal and OCT Grand Rounds/Ferrucci/34895-PS**

This course reviews some of the basic principles of retinal OCT's as well as uses examples to help illustrate OCT findings associated with certain clinical entities. Clinical pearls for the various diseases are stressed, as well as new treatment options and recommended management.

5PM-7PM Exhibit Hall & VSP Cocktail Reception

6:30PM 1 hour paraoptometric course
More info coming-6:30pm start time is tentative

7PM Dinner on Own for Attendees

7PM AZOA Board/AOA Trustee Dinner

Saturday, May 17

7AM Registration/Breakfast

8AM-10AM **Contemporary Scleral Lens Fitting/Kojima/35536-CL**

This course will describe the fitting of various modern scleral lenses with diameters that range between 13.5 to 16.5mm. The eye shape will be assessed through OCT analysis and methods of fitting will be comprehensively reviewed.

10AM-12PM **VEPs in Clinical Care/Sherman/35109-NO**

The VEP is a single best test to objectively assess the function of the macula and related visual pathways. This course highlights VEPs in early detection of multiple sclerosis, glaucoma, and mass lesions.

12PM-2PM Exhibit Hall/Luncheon

2PM-4PM **Oculosystemic Disease Essentials/Ferrucci/31909-SD**

This course will discuss some of the most common systemic disease we encounter in optometric practice, and their relevance to the eye. Topics include diabetes, hypertension, and obesity.

2PM-5PM Three, 1 hour paraoptometric courses
More info coming

4PM-6PM AZOA Business/Membership Meeting

6PM-8PM Dinner/AZOA Awards Presentations
More info coming

8PM New President's Reception - President's Casita #1582 (Everyone welcome)

Sunday, May 18

7AM Registration/Breakfast

8AM-10AM **Dynamic Developments in AMD Dx and Tx:The Dawn of Pharmaco-Genetics/Sherman/39966-PS**

AMD is the most common etiology of vision loss in the US. AREDS 1&2 confirm that anti-oxidants and zinc can reduce the risk of progressing from Category 3 AMD to more serious vision loss by about 25%. However, based upon a "landmark" study published in Aug 2013 in the journal Ophthalmology, the presence or absence of high risk alleles in CFH and ARMS2 genes determines the most effective nutraceutical(s) for each patient. This course highlights myriad diagnostic and therapeutic procedures for this potentially blinding disorder.

10AM-12PM **Tucson VA Residents Present: Ocular Disease & Low Vision Grand Rounds/Crandell, Davis, Guo, Moore, Phelan/Pending COPE Approval**

Five unique cases will be presented by five Residents at the Southern Arizona VA Health Care System in Tucson, AZ:

- The State of TED
Abstract: Fifty-seven year old male presented with a chief complaint of constant dry eyes, double vision without glasses and restriction in upgaze OD. The patient has undergone bilateral EOM recession surgeries. A review of his medical record shows a history of the patient in an unusual state.
- Carotid Ligation for Recanalization: Uncommon Etiology and Treatment of Frequent Transient Ischemic Attacks
Abstract: Frequent transient ischemic attacks (TIA) secondary to recanalized dissection of the right internal carotid artery (ICA) from previous trauma or fibromuscular dysplasia (FMD). Symptoms improve with ligation of the right ICA, close systolic BP control and anticoagulant treatment.
- Not Your Average Floater
Abstract: 43 year old male becomes increasingly symptomatic to presumed inactive parasitic vitreous cyst secondary to cysticercosis infection during active duty. Due to heightened symptomatology the patient undergoes uncomplicated pars plana vitrectomy.
- It's the PITS... again
Abstract: 48 year old male presents with blurred vision in left eye similar to visual defect experienced prior to pituitary adenoma resection two years ago. MRI study reveals interval growth of pituitary mass.
- The Man Who Always Winks: Vertebrobasilar Dolichoectasia (VBD) in Association with Hemifacial Spasm (HFS)
Abstract: VBD is an enlarged, tortuous, and dilated vessel that can occasionally cause a HFS, if it is located near the root exit of CN7. Treatment includes observation, botulinum toxin injections, and microvascular decompression.

2014 Spring Congress Faculty

Dr. Steven Ferrucci is currently Chief of Optometry at the Sepulveda VA Ambulatory Care Center and Nursing Home. He is also the Residency Director at his site, and a Professor at the Southern California College of Optometry. Dr. Ferrucci has lectured and published extensively, with a special interest in Diabetes, Diabetic Eye Disease, AMD and Fluorescein Angiography. He is an active member in the American Optometric Association and the National VA Optometric Association, as well as a fellow in both the American Academy of Optometry and the Optometric Retinal Society.

Dr. Randy Kojima is the Director of Technical Affairs for Precision Technology based in Vancouver, Canada. His primary role is to assist practitioners with their challenging specialty contact lens fits in keratoconus, post refractive and transplant surgery, ocular surface disease, multifocals and orthokeratology. He also serves as Research Scientist and Clinical Instructor at the Pacific University College of Optometry where he teaches, works in clinic and performs studies in both eye shape and contact lenses. Additionally he is a clinical advisor to Medmont Pty in Australia providing both topography orientation and education worldwide. Randy has published numerous articles and submitted posters on various contact lens related topics as well as been a contributing author in a number of text book chapters. He lectures globally and enjoys sharing insights, methods and research with eye care colleagues from around the world. Randy is a Fellow of the American Academy of Optometry, a Fellow of the Scleral Lens Education Society and a Fellow of International Academy of Orthokeratology.

Dr. Jerome Sherman is optometry's most prolific author, publishing over 725 clinical articles, research manuscripts, book chapters and two CDs. He is also the senior author of four books that were published over the past 4 years, and has delivered over three thousand lectures both nationally and internationally. Over the past 3 years, he has conceptualized, written and organized Jobson's Retina Revealed web site. As of Jan 2014, RR has hundreds of cases with over 2900 retinal images and 100 movies exhibiting all the latest retinal technologies. All are available at no cost to everyone at www.retinarevealed.com. Having graduated from Pennsylvania College of Optometry, he presently holds the position of Distinguished Teaching Professor at State University of New York College of Optometry and the Schnurmacher Institute of Vision Research. Concurrently, he maintains a private practice, The Eye Institute and Laser Center, in New York City. Dr. Sherman is a founding member of both the International Foundation for Optic Nerve Disease (IFOND) and the Optometric Retina Society (ORS) and past President of ORS.

Tucson VA Residents: Drs. Chelsea Crandell, Leigha Davis, Shannon Guo, Anna Moore, Kerry Phelan

The Southern Arizona VA Health Care System (SAVAHCS), based in Tucson, Arizona is a highly affiliated tertiary-care referral system serving veterans in Arizona, surrounding southwest States, and Mexico. The eye clinic at SAVAHCS is shared jointly between optometry and ophthalmology, which provides the residents with the opportunity to manage a spectrum of ocular disease. Additionally, SAVAHCS hosts the Southwestern Blind Rehabilitation Center, which provides world class programs for visually impaired veterans from seven western states. Low vision care is provided in both a comprehensive multidisciplinary inpatient and outpatient setting.

Dr. Chelsea Crandell is currently an ocular disease/low vision optometry resident at the Southern Arizona Veteran Affairs Health Care System. She received her Doctor of Optometry degree from Pennsylvania College of Optometry at Salus University in 2013 and her Bachelors of Science in Microbiology from Montana State University - Bozeman in 2008. Dr. Crandell was raised in the "Big Sky Country" State.

Dr. Leigha Davis is currently an ocular disease/low vision optometry resident at the Southern Arizona Veteran Affairs Health Care System. She received her Doctor of Optometry degree from Southern College of Optometry in 2013 and her Bachelors of Science in Health Sciences- Physiology from The University of Arizona in 2009. Dr. Davis is a native of the "Grand Canyon State" and is from Lake Havasu City, AZ.

Dr. Shannon Guo is currently an ocular disease/low vision optometry resident at the Southern Arizona Veteran Affairs Health Care System. She received her Doctor of Optometry degree from The Ohio State University College of Optometry in 2013 and her Bachelors of Science in Biochemistry and Bachelors of Arts in Communication from University of Washington in 2008. Dr. Guo grew up in "The Evergreen State," and hails from Seattle, WA.

Dr. Anna Moore is currently an ocular disease resident at the Sierra Vista VA Community Based Outpatient Center. She received her Doctor of Optometry degree from Midwestern University - Arizona College of Optometry in 2013 and her Bachelor of Science in Life Sciences, Cellular Biology & Physiology from Arizona State University in 2006, after which she served as a research scientist for The Translational Genomics Research Institute and Arizona State University. Dr. Moore is a native of the "Copper State" and grew up in Peoria, AZ.

Dr. Kerry Phelan is a Major in the United States Air Force and currently an ocular disease/low vision optometry resident at the Southern Arizona Veteran Affairs Health Care System. She received her Doctor of Optometry degree from the University Of Houston College Of Optometry in 2007 and her Bachelors of Science in Biology- Marine Biology, from Texas A&M University at Galveston in 2001. Dr. Phelan grew in a military family and calls all over the world her home.

2014 Spring Congress / May 16 - 18
Hilton Tucson El Conquistador Golf & Tennis Resort
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1-800-325-7832 / Use Group Code: AZO
AZOA Rate is \$139 a night if made by 4/18/2014

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